

## **COUNTY FUNDRAISING LEAD** – Voluntary role

## **The County Fundraising Lead** - has the following responsibilities:

- To develop and oversee the county's approach to fundraising, working closely with the County Chair and Committee. In order to do this, the county fundraising lead needs to keep abreast of county service needs/levels and performance.
- To deliver the agreed county fundraising programme by creating and leveraging connections with grant-giving bodies, individuals, businesses and organisations primarily within the county and working closely with the FCT central fundraiser (CEO).
- To recruit, direct and manage a group of volunteers willing to work in support of FCT fundraising at county level.
- To work closely with the central FCT Fundraiser (CEO), ensuring all fundraising applications and activities are properly coordinated and information shared (to avoid any duplication or clashes).
- To ensure all fundraising activities in the county are compliant with data protection legislation.
- To design and deliver at least one substantial fundraising event a year in the county.
- To publicise the work of the Charity within the county and act as the Charity's focal point for all media (including social media) activity. If you prefer not to cover social media, please let the County Chair know so that they can assign someone else to link in with the central FCT Communications Officer regarding social media.
- To recruit and manage the Friends of the FCT within the county.

## Background: Each county in which the FCT operates has a committee as follows:

- County Chair voluntary. The core function of the County Chair is to create and lead the county committee to fulfil an ambassadorial role promoting the FCT service whilst staying up-to-date with service levels, funding needs and practitioner numbers within the county as well as developments in the sector.
- County Clinical Lead voluntary. Responsible for ensuring clinical operations are carried out in line with FCT policy and appropriate regulation. This includes having clinical responsibility for supporting and guiding the work of the Family Liaison Officer and for leading the county Referral Panel (RP). Clinical Lead would also be the Designated Safeguarding Lead (DSL).
- County Fundraising Lead voluntary. (Please see the role description above).

This committee links in with the County Family Liaison Officer and Recruitment Administrator:

Family Liaison Officer and Recruitment Administrator (FLORA) - paid. The FLORA acts as the point of contact for referrers, including self-referrers, families/clients and practitioners, and for recruiting and administering practitioners.

In addition, each county has in place a Referral Panel comprising a minimum of 3 qualified and experienced mental health professionals.